

SEASON 2019

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PASSIONE **FERRARI**
CLUB CHALLENGE

2019 SEASON

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ARE YOU READY FOR A NEW SEASON?

The 2019 edition of the Ferrari Club Challenge is ready for launch. This year, you will have the chance to test your skills at five renowned circuits on board of your very own Ferrari Challenge car.

Not a traditional racing competition, in the Club Challenge events you will focus your attention on the clock, with a chance for you to measure against and beat your personal best time. Each car, fitted with telemetry devices, will record lap times, allowing you to simultaneously improve your skills on the track while seeing how you compare to other drivers. Expert Ferrari driving instructors will additionally be available for one-on-one coaching offering driving technique workshops, in-car coaching, post-drive telemetry and driving style analysis.

If you really want to feel, live and share the passion for racing, the official Passione Ferrari Club Challenge program is the perfect outlet! Join, meet and compete with other Ferrari Challenge car owners and become a part of this exclusive club.



BECOME PART OF THIS EXCLUSIVE CLUB!

Join the club and enter this exclusive experience!

The membership fee is valid for the entire lifecycle of the Ferrari 488 Challenge, Challenge Series, and includes your customised racing equipment consisting of: race suit, boots, gloves, personalized helmet, protective under garments and HANS device.

Members can purchase the full season package, which includes: six hours of track time at each event and the complete hospitality package for driver and a non-driver companion including; breakfast, lunch and early evening cocktail.

The 2019 Full Season package also includes the exclusive Ferrari Experience: one of the most famous races in the world, the **24 Hours of Le Mans**.

THE EVENT

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A LIFELONG MEMORY

Cherish the memories captured by our official photographer and videographer, both experts specializing in racing events. They will be on-site all day to immortalize your best laps as well as moments shared with the club. After the event you can visit the members-only website to download your photos along with a commemorative video of each Passione Ferrari Club Challenge event.





FORMAT AND ACTIVITIES

The 2019 Passione Ferrari Club Challenge format is divided into two separate days.

Day 1 is exclusively for Club Challenge Members, while on Day 2, the top fifteen drivers from the 2018 season will join the professional Ferrari Challenge drivers for a full day of free laps, making for an unforgettable and stimulating experience.

The program evolution offers all Club Challenge members the chance to continue to improve circuit driving skills and the engagement of the thrill of the race.



FORMAT AND ACTIVITIES

Each day of **Passione Ferrari Club Challenge** offers members:

- **All Day Free Laps** (6 hours)
- **Professional Drivers with Light Tutoring:** a Ferrari professional instructor will be available for complementary light tutoring during the weekend. Personal one-to-one coaching with a Ferrari professional instructor will also be available upon request throughout the weekend.
- **Telemetry Analysis:** carried out by our expert technicians to give each driver the chance to analyze and study data to improve their skills and abilities on-track.
- **Hospitality Package:** a newly redesigned Hospitality to spend the down-time in comfort and style.



HOSPITALITY

Located in the heart of the paddock, the new Passione Ferrari Club Challenge hospitality area will undergo a complete re-design for the 2019 season. This members-only area allows you and your companion to relax and enjoy the circuit activities in the utmost comfort. Additionally, during the break between driving sessions, you will be able to enjoy a gourmet lunch provided by an exclusive Italian catering service. The area includes:

- **Private lounge and restaurant**
- **Exclusive Italian catering service**
- **Wi-Fi access**
- **Concierge Service**
- **All day refreshments**



LEMANS
15th - 16th June



NURBURGRING
3rd-4th July



SPIELBERG
1st-2nd May



VALENCIA
27th-28th March



IMOLA
24th-25th September



BAHRAIN
14th February

PROGRAM SCHEDULE

08.30 - 09.00	Equipment collection
09.00 - 09.45	Driver briefing
10.00 - 13.00	Driving session
13.00 - 14.00	Lunch
14.00 - 17.00	Driving session

*Times are subject to change



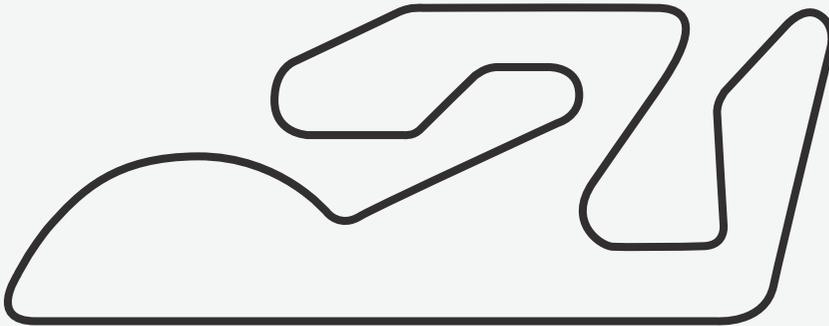
BAHRAIN

FEBRUARY 14TH



The Bahrain International Circuit was designed by German architect Hermann Tilke, the same architect who designed the Sepang circuit in Malaysia. It has six different configurations, the longest measuring 6.299 meters. Positioned in the middle of a desert, the circuit posed a unique problem, with organisers worried that sand would blow onto the circuit and disrupt the race. However, organisers were able to keep the sand off the track by spraying an adhesive on the sand around the track. The surface of the track is made of graywacke aggregate, the same material used at

the Yas Marina Circuit for the Abu Dhabi Grand Prix. The Bahrain International Circuit hosts a number of high-profile series, including the FIA Formula One World Championship, the FIA World Endurance Championship, the FIA Formula 2 Championship, Chevrolet Lumina Series, Thunder Arabia and Radical. Also every year there is the traditional 24 Hours of Bahrain.



VALENCIA

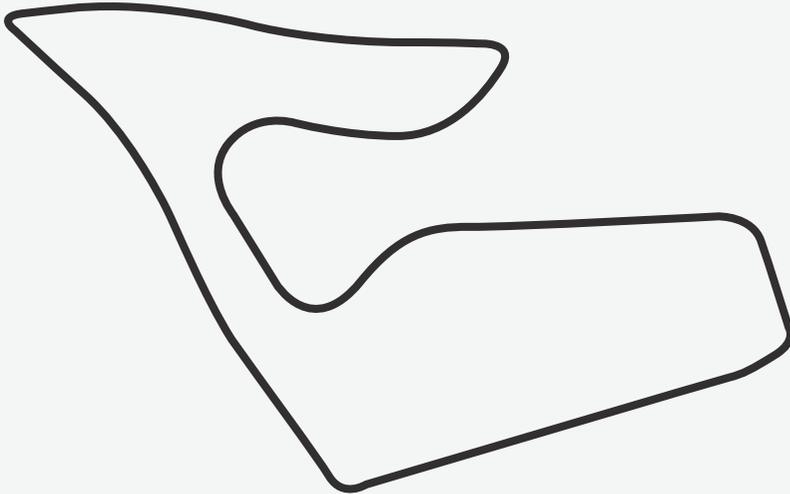
MARCH 27TH - 28TH

Circuit Ricardo Tormo, located in Cheste, Spain was built in 1999 and is also known as Circuit de Valencia and officially named Circuit de la Comunitat Valenciana Ricardo Tormo. It has a capacity of 120.000, a main straight of 876 metres and is often used as a test track by the Formula One teams due to the mild Valencian winters. The track has hosted numerous important races including; the MotoGP Valencian Community Grand Prix, the 2000 and 2004 FIA GT Championship, the 2005-2012 World Touring Car Championship, the 2007 European Le Mans Series and the DTM from

2010 to 2012.

The track is named after Spanish, two-time world champion Grand Prix motorcycle racer Ricardo Tormo, who died in 1998.





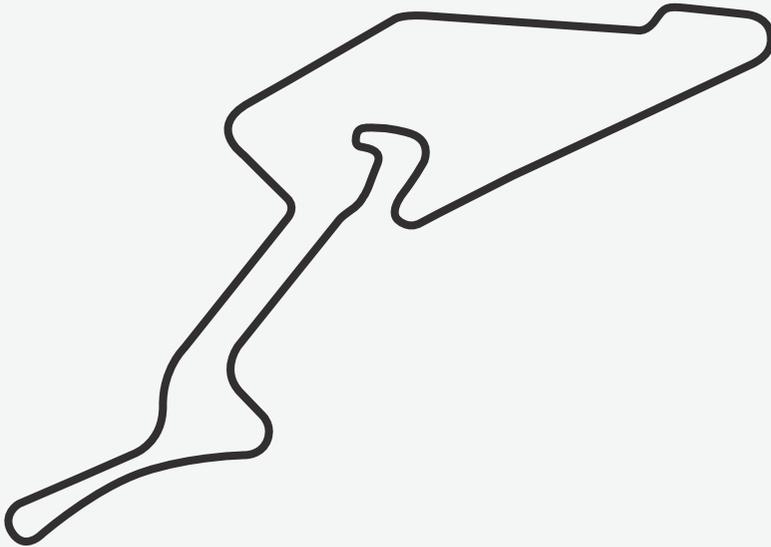
SPIELBERG

MAY 1ST - 2ND

The Red Bull Ring is a motorsport race track in Spielberg, Austria. The race circuit was founded as Österreichring and hosted the Austrian Grand Prix for 18 consecutive years from 1970 to 1987. It was later shortened, rebuilt and renamed the A1-Ring (A Eins-Ring), and it hosted the Austrian Grand Prix again from 1997 to 2003. When Formula One outgrew the circuit, a plan was drawn up to extend the layout. Parts of the circuit, including the pits and main grandstand, were demolished, but construction work was stopped and the circuit remained unusable for several years before it was

purchased by Red Bull's Dietrich Mateschitz and rebuilt. Renamed the Red Bull Ring the track was reopened on 15 May 2011 and the current configuration of the track measures 4.318 metres.





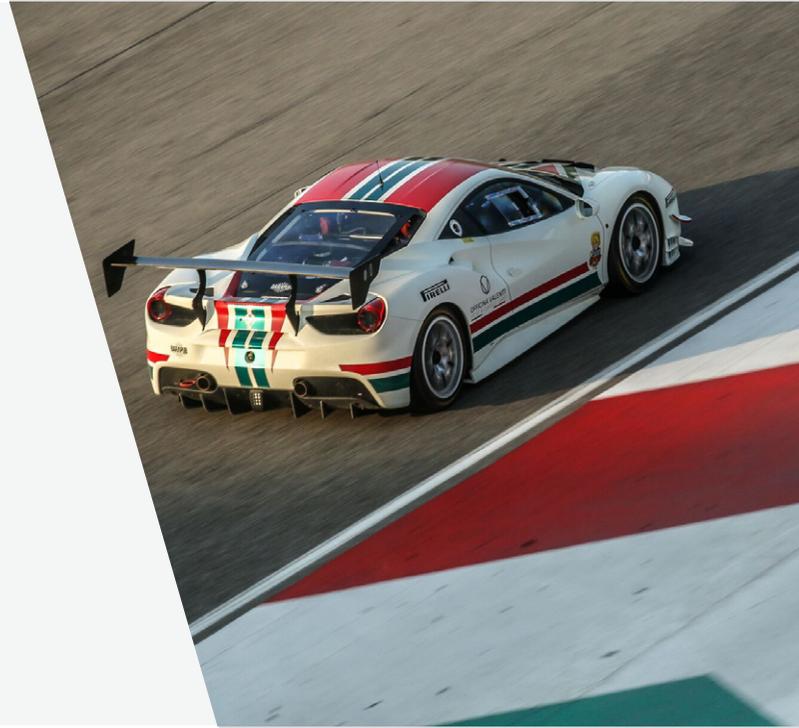
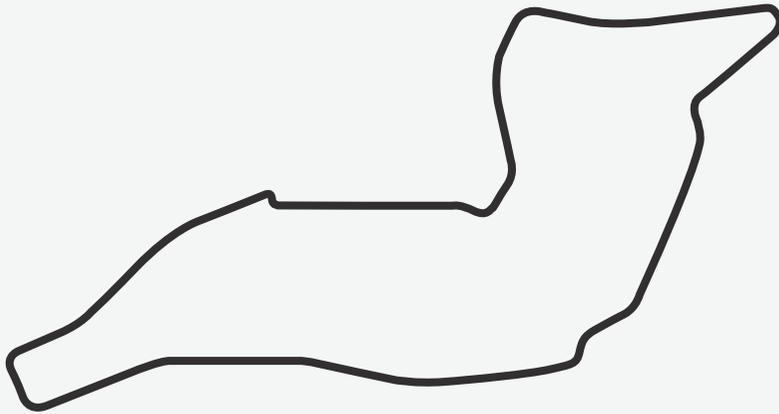
NÜRBURGRING

JULY 3RD - 4TH

The Nürburgring is a 150.000 person capacity motorsports complex located in the town of Nürburg, Rhineland-Palatinate, Germany. It features a Grand Prix race track built in 1984, and a much longer Nordschleife track which was built in the 1920s around the village and medieval castle of Nürburg in the Eifel mountains. There also was a 2.281km (1.417mi) warm-up loop called Zielschleife ("Finish Loop") or Betonschleife ("Concrete Loop"), around the pit area. Between 1982 and 1983 the start/finish area was demolished to create a new GP-Strecke, which is

used for all major and international racing events. The actual track configuration is 5.146 meters long and the shortened Nordschleifeis still in use for racing, testing and public access.





IMOLA

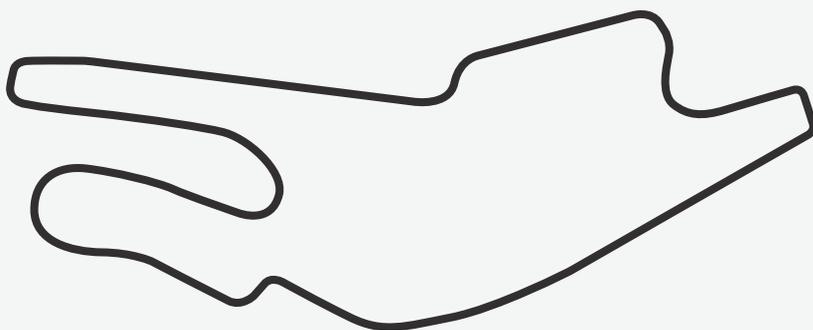
SEPTEMBER 24TH - 25TH

The Autodromo Internazionale Enzo e Dino Ferrari is a motorsport race circuit near the Italian town of Imola, 40 kilometres (24.9 mi) east of Bologna and 80 kilometres (49.7 mi) east of the Ferrari factory in Maranello. It is universally recognised as an extremely technical track, difficult to read, with complex curves and off-cuts.

When Formula One visits Imola, it is seen as the 'home circuit' of Ferrari and masses of tifosi (Ferrari supporters) come out to support the local team. Imola, as it is colloquially known, is one of

the few major international circuits to run in an anti-clockwise direction. The current layout has a lap length of 4.909 km.





LE MANS

JUNE 15TH - 16TH

Your 2019 full season membership will include an exclusive package that will allow Club Challenge drivers to join the Le Mans experience. No driving time included.

The 24 Hours of Le Mans is the world's oldest active sports car race in endurance racing, held annually since 1923 near the town of Le Mans, France. It is considered one of the most prestigious automobile races in the world and has been called the "Grand Prix of Endurance and Efficiency". The event represents one leg of the Triple Crown of

Motorsport; other events being the Indianapolis 500 and the Monaco Grand Prix.

The race is organized by the Automobile Club de l'Ouest (ACO) and is held on the Circuit de la Sarthe, which contains a mix of closed public roadways and dedicated sections of racing track, in which racing teams must balance the demands of speed with the cars' ability to run for 24 hours without mechanical failure.

More information about spectator passes will follow.



MEMBERSHIP OFFERS

- Ability to participate to Ferrari Club Challenge events for the complete life cycle of the Ferrari 488 Challenge
- Access to the paddock for the full weekend of Ferrari Challenge
- Free laps for the entire day (6 hours)
- Light tutoring session with a professional Ferrari instructor
- Driving analysis session with a Ferrari instructor
- An elegant and comfortable Club Challenge hospitality lounge
- Open bar and lunch managed by an exclusive Italian caterer
- Passione Ferrari Club Challenge branded complete race suit
- Concierge service on site

MEMBERSHIP

(valid for 1 owner)

€ 5.000,00 + VAT (22%)

SEASONAL PACKAGE

5 CIRCUITS

+ 24H of Le Mans Exclusive experience (no driving time involved)

(valid for 1 driver + 1 non-driving companion)

€ 20.000,00 + VAT (22%)

Please note that personal travel , car logistics, parts and technical support are not included within the membership and season package. Your Official Ferrari dealer can provide further information on these services.

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